

Operating Budget

2020

The City of Kenora, Ontario, Canada

Lake of the Woods
KENORA



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*Introductory
Information*

City Council

Kenora City Council

From Left to Right:

- ❑ Councillor Sharon Smith
- ❑ Councillor Andrew Poirier
- ❑ Councillor Chris VanWalleghem
- ❑ Mayor Dan Reynard
- ❑ Councillor Mort Goss
- ❑ Councillor Rory McMillan
- ❑ Councillor Kirsi Ralko

City of Kenora 2020 Operating Budget

City Strategic Plan and Guiding Principles

The City's corporate Strategic Plan lays the foundation for the City's future. We call our Strategic Plan, *Kenora: Our Vision is 20/20*. The cornerstones of our Strategic Plan are the Vision and Mission Statements.

Vision Statement

Kenora is a City of choice, renowned as a sustainable, lifestyle community supported by a Municipality committed to excellence.

Mission Statement

To deliver quality, cost-effective Municipal services.

The City's values as defined in its Strategic Plan, provide the City with guidelines for evaluating and determining its actions. To help ensure the City budget considerations are done in conjunction with these values as presented within the strategic plan, they are reviewed in conjunction with the budget deliberations, and have been set out below:

- ❑ **Trust & Respect:** We demonstrate integrity, honesty, fairness, transparency and accountability in all of our actions, fostering a corporate culture intended to promote trust and respect of our staff, our community and our partners.
- ❑ **Communication:** We ensure respectful and inclusive communications with our staff, community and partners.
- ❑ **Commitment:** We value employees that are committed to service the interests of the community.
- ❑ **Innovation:** We strive for continuous service improvements through innovation, leadership and best practices.
- ❑ **Preparedness:** We consider community, public and workplace safety in every decision that we make.
- ❑ **Fiscal Responsibility:** We manage the municipal finances in a responsible, prudent and transparent manner.
- ❑ **Environmental Stewardship:** We are committed stewards of the land and lakes that enrich our lives.

City Brand and Brand Promise

In 2013, Council officially adopted the City's new Brand recognizing Kenora as "North America's Premier Boating Destination".

Council further adopted the resulting Brand Promise, which reads as follows:

- ✓ *Kenora is North America's Premier Boating Destination. We are the connection to Lake of the Woods and its 14,522 Islands.*
- ✓ *Through our events and amenities we celebrate our history and build our future.*
- ✓ *We love our lake; we are its stewards and we nurture its pristine environment.*

Where possible, recognition of the Brand and Promise was given consideration in reviewing the City's proposed capital projects and unusual spending.



Introductory Information

City Strategic Plan and Guiding Principles

City Brand and Brand Promise

City of Kenora 2020 Operating Budget

Operating Budget Principles

In developing and reviewing the municipal operating budget for 2020, the City has adhered to certain operating budget principles that it has established to guide overall spending within the budget process. These principles are as follows:

- ❑ Kenora will adhere to and uphold the guiding principles laid out in the City's Strategic Plan, as well as recognize the City's Brand and Brand Promise.
- ❑ Kenora will ensure that the budget will maintain the long-term financial viability of the City.
- ❑ Kenora will maintain the integrity of its reserves, and will not fund regular operating expenses from those reserves.
- ❑ Kenora will carefully consider projects dependent on funding through the issuance of long term debt on a case by case basis to ensure that there is sufficient benefit to the taxpayer to justify approving those projects.

The City Water & Sewer and Solid Waste operations do not form part of the overall City budgets. Rather, a separate budget has been developed for each of these entities, eliminating them from the general budget process. This is done to recognize that these operations are independent, self-supporting utilities, funded through user fees and not through City tax dollars.



*Introductory
Information*

Operating Budget Principles

City of Kenora 2020 Operating Budget

Operating Budget Highlights

The 2020 operating budget projects total operating expenditures of \$31.3 million, before capital expenditures and reserve appropriations. Combined operating, capital and reserve requirements total \$44.9 million.

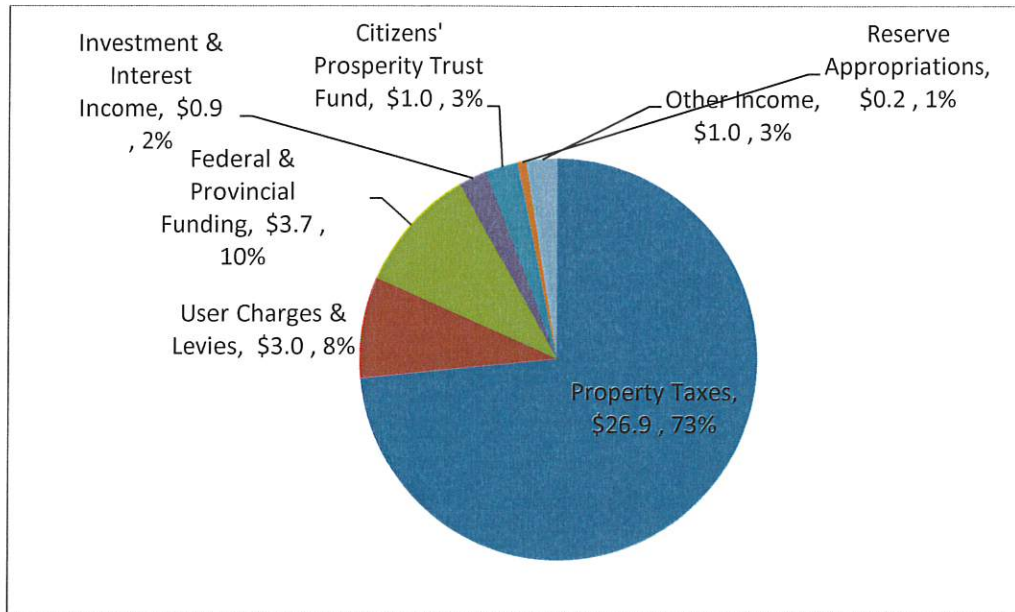
In 2020, the City will raise \$26.9 million through general tax dollars. Tax dollars continue to be the City's most significant funding source, representing 73% of combined operating revenues. The next most significant funding sources for 2020 are projected to be federal and provincial funding of 10% and user charges and levies of 8% (excluding those for the utilities). In 2020, the City continues to rely heavily on investment and interest income, representing a combined 5% of the City's overall operating revenues between income from the Citizens' Prosperity Trust Fund and other interest and investment income. The pie chart at the bottom of this page provides an overview of the City's operating budget revenue.

This does not reflect any revenues for capital expenditures or other non-capital special projects / unusual spending.



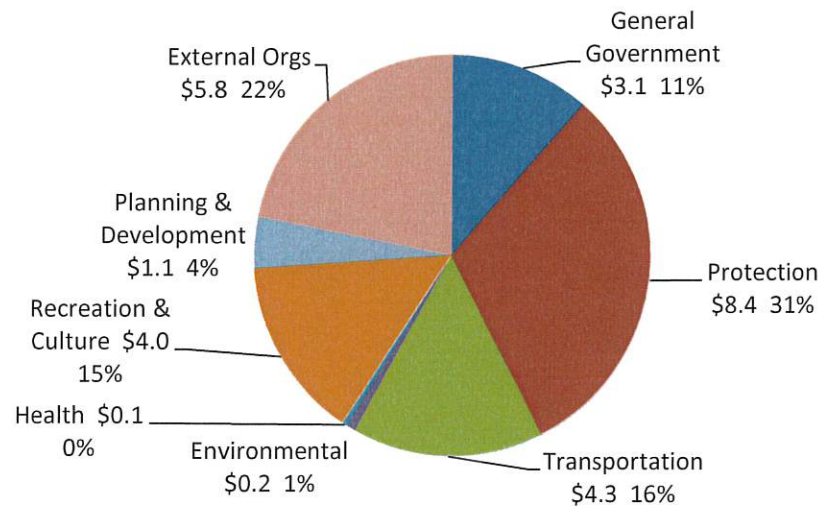
Budget Highlights

Operating Budget Highlights



Net Program Costs & External Organizations

The net costs of the combined operating programs, before capital expenditures and reserve appropriations are projected at \$27.2 million for 2020, including transfers to external organizations. The most significant portion relates to Protection, representing \$8.4 million, or 31% of combined net program expenditures. The next most significant net program cost relates to funds given to external organizations at \$5.8 million (22% of combined net program expenditures), followed by Transportation at \$4.3 million (16% of combined net program expenditures). The following chart provides more detailed information on net program expenditure by function:



Budget Highlights

Net Program Costs & External Organizations

The Province mandates 100% of the funds that are transferred to external organizations. These organizations include: the Northwestern Health Unit; the Kenora District Services Board (KDSB); and the District of Kenora Home for the Aged (Pinecrest).

Transfers to other external organizations that remain at the discretion of the City in determining budget allocation, specifically the Ontario Provincial Police, the Kenora Handi Transit, the Kenora Public Library, the Lake of the Woods Museum, the Lake of the Woods Development Commission, and the Kenora Assembly of Resources, are included within the respective functional areas, and are not included within the external organizations information.

City of Kenora 2020 Operating Budget

2020 Major Budget Impacts

Major factors impacting the City's 2020 budget deliberations (in thousands of dollars) included:



Budget Pressures

	Budget Impact	% Impact on Tax Rate
Major Tax Rate Impacts		
Wage Considerations	269	1.0%
Increased interest income	(100)	-0.4%
Net Residual City Impact	304	1.1%
	472	1.8%

2020 Major Budget Impacts

External impacts		
O.M.P.F. Provincial Funding Increase	(7)	0.0%
Policing Cost decrease	(60)	-0.2%
External Organizations		
Mandated	142	0.5%
Museum/Art Centre/Library/KAR/LOWDC	61	0.2%
	137	0.5%

Combined Major Impacts	609	2.3%
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1% Tax Impact 264

In the above table, negative numbers represent a reduction in required tax levy, and positive numbers represent an increase to the tax levy requirement. It should also be noted that the above table shows major impacts only. It does not break out any amounts related to other items. These impacts have been included in the "Net Residual City Impact". The following is some discussion on the major impacts within the table:

Wage Considerations – This represents the impacts related to some City staffing changes as approved by Council, and any adjustment to non-union wages as per City policy.

Police Costs – A review was made at the end of 2019 of the policing costing for the City of Kenora and a significant reduction was made to the 2020 police costing model.

City of Kenora 2020 Operating Budget

External Organizations - Mandated – In 2020, costs related to funding mandated to external organizations is anticipated to increase by \$142k. The Kenora District Services Board (KDSB) require additional funding in 2020 and we anticipate increases for Pinecrest Home for the Aged. The KDSB has increased their levy by an additional \$36.9k. The Northwestern Health Unit, due to a change in the funding model from the provincial government, has increased the amount they require from municipalities. The increased ask for 2020 is \$56.7k.

Reserve Allocation to Capital – In 2020, Council decided not to include an additional 1.1% net tax levy for additional capital spend as was recommended in the City's asset management plan.

OMPF Provincial Funding Increase – The City has lost of its transitional funding at this point and does not expect any further decreases to this funding.



2020 Major Budget Impacts

1	General Purpose Tax Levy
2	2020 Preliminary Municipal Tax Rates
3	Tax Rate Comparison
4	Preliminary Assessment Comparison: 2020-2019
5	Staffing Compliment History
6	Program Net Cost Summary
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